As we approach the end of another year, one cannot help but reflect on the past and count our blessings for the many good things we have enjoyed. Christmas each year provides the opportunity to think about our families and friends. I appreciate the support the staff and faculty have given me during this past year. As we move ahead into 1974, I am looking forward to a very challenging and interesting period in the development of Red River Community College. We all have a very important role to play in this development and I anticipate you will find 1974 equally as challenging and interesting as I will.

I would like to take this opportunity to wish you and your families a very Merry Christmas and a happy and prosperous New Year.

FROM THE EDITORIAL STAFF

This is the Season to give thanks to others for their many kindnesses over the past year. The Editorial Board of the R.R.C.C. Newsletter would like to extend a word of appreciation to all those who sent in contributions during the past year. On behalf of Leslie Hughes, Ray Newman, Wilf Jeffries and Dave Williamson may I wish all the staff a Very Merry Christmas and a Happy and Prosperous New Year.

SEASON'S GREETINGS FROM HON. W.J. McKEAG, LIEUTENANT GOVERNOR

This season of the year is a time of thanksgiving and remembrance, a time of meeting new friends and of renewing old acquaintances. Christmas is that time of year when we can pause in the rush of everyday life to reflect on the happy events of so long ago that we continue to celebrate today... a time that we can share with those near us.

As each year passes it carries with it memories of moments that are both happy and sad. But, it also brings with it the challenges and opportunities of another year.

This year will be a significant one for Manitoba because it marks the centennial of our capital city. I hope that in the months ahead I will have the opportunity of sharing some of the excitement of Winnipeg's 100th birthday with you.

My family and I join in wishing you all a happy holiday season.

"She's kind to animals. She'd do anything for a mink."
CHRISTMAS MESSAGE FROM PREMIER SCHREYER

Christmas is a time of year when all of us can re-affirm the abiding principles of truth and justice, of love and compassion, which are the basis of our religious and national life.

It is a time when we become more vitally aware of the importance of friendship and family life. And as we observe this great family festival I extend the warmest of greetings to Manitobans everywhere, especially to the children for whom Christmas holds a special meaning. To the lonely and bereaved, I hope you find comfort in the peace and compassion that the centuries-old Christmas message brings.

At this time of goodwill we can recognize the basic strengths and the potential of mankind as we renew our hope for a better future.

May this season be filled with peace and fellowship, and may the year ahead be one of hope and happiness for all.

NEW STAFF MEMBERS

Barry Randell
Instructor
Extension Services

Ethel Baldwinson
Clerk Typist
Staff Services

Debbie Watters
Clerk Steno
Staff Services

Barbara Litchie
Clerk Typist
Staff Services

Bill Palmer
Instructor
Marketing

Sigmar H. Palmason
Instructor
Plumbing

Paul Yaworsky
Cook II
Food Services

Bernam Smith
Kitchen Porter
Food Services

Evelyn Braun
Instructor
Diploma Nursing

A man never knows that a woman has any old clothes until he marries her.
Congratulations to Mel Lowe, draughtsman with Administrative Services on his promotion to a higher position in the Water Resources Branch of the Department of Mines, Resources and Environmental Management.

The College was saddened to hear of the sudden passing of John Lane, recently retired Instructor from the Machine Shop. Johnny as he was known by his many close friends and co-workers had been an Instructor at the College from 1942 to 1973. Condolences are extended to the Lane family.

Dick Jones, Departmental chairman of the All Charities Drive tells us the Department has achieved and passed its goal of $11,100 and that we have reached $12,025 for 108.3% of target. Thanks for helping to make it happen and may you and yours enjoy a happy festive season as no doubt your contributions will help others to do the same.

PSYCHIATRIST'S WIFE: "I had a slight wreck in the new car. The left fender is suffering from a severe depression."

The naive miss was seated in her doctor's surgery.
"Our tests indicate that you are pregnant," said the M.D., "and there is every indication that you are going to have twins."
"But how can that be, doctor?" the girl protested. "I've never been out on a double date in my life."

EDITOR, RED RIVER COMMUNITY COLLEGE NEWS

Sir:

An item in the October, 1973, edition of Red River Community College News is a libel against me, and I intend to do something about it.

A libel is a published statement "calculated to expose a person to hatred, ridicule and contempt." What is more calculated to expose me to ridicule and contempt than to publish:

"Boos to the people who take up a whole chesterfield in the staff lounge at lunch hours to catch up on their sleep."

You'll hear from my lawyer just as soon as I can find a lawyer willing to take on this case. It is no defence to say that my name was not mentioned. Everybody knows the sleeper is Sprunt.

You forget that some of the best thoughts are produced by a person's unconscious, and a conscientious instructor should give his unconscious mind a chance to work.

Besides, better far to sleep during a lunch-hour than to sleep on the job. One instructor I heard of had a dreadful dream that he fell asleep while delivering a lecture. Then he woke up and found it was true.

Another thing -- since I read your nasty paragraph my conscience will no longer let me sleep on a chesterfield. This is a hardship.

Yours sincerely,

O.E. Sprunt

One nice thing about being a man is that you don't have to kiss someone who hasn't shaved.
PURCHASING

Many of our staff are new to our system, and some of the staff who have been here for a while may not be familiar with some changes we have made in procedures.

This may be a good time to explain our system and also the functions of the Purchasing Bureau, Queen's Printer and Office Equipment Branch.

CENTRAL PURCHASING BUREAU. Their prime function is to request tenders for items we require and to pick the successful supplier based on price, quality and availability.

On items of technical nature, they will request assistance in determining if claims of suppliers that their products are "equal" is in fact true.

The range of products handled by the Purchasing Bureau is too numerous to list in the newsletter. We find the best system is to allocate by exception. I.E. The Queen's Printer handles pens, erasers, etc. therefore, the Purchasing Bureau does not.

The QUEEN'S PRINTER follows basically the same format of the Purchasing Bureau with some modification. They handle office equipment such as staplers, pens, etc., and allocate requests for printing services.

The OFFICE EQUIPMENT BRANCH. This section was formerly a part of the Queen's Printer operation and as they are new, they are still adding duties and products to their operation. They handle typewriters, adders, calculators (includes electronic) copiers service contracts for repairs to all machines which fall into the category of "Office Machines". Any carbon or ink ribbons must be supplied through their operation.

When requesting machines from the O.E.B., you should first contact Property Management to determine if we have any machines available within the complex. All requests are handled through that area.

Phone: 247 Room C 319

BUDGET REPORT

Over the last few years you have been supplied with budget reports to determine how much money is left in your budget. The most effective point at which to make the commitment is when the Internal Request is submitted to the Purchasing Department (R.R.C.C.) This is already in operation manually.

One way that you can help us is by submitting any changes in purchase orders (i.e. items deleted or orders cancelled). Once a commitment is made to your department, it is not deleted from the report unless you do it. Let the Purchasing Department (R.R.C.C.) know of any changes. Simply call us at local 395 or drop us a note - Room C 309.

PROCEDURES

A new internal requisition form has been designed for use in the Community Colleges. These forms will be distributed soon after you receive this newsletter. Please follow directions as shown on the back of the form. This form is to be used effective January 1, 1974. If a supply is not sent to you by that date please call us.

GENERAL

In this day of high cost of production and storing of goods, more companies are manufacturing their products as they are ordered. With a system such as this, the delivery dates on some goods; furniture for example, has been extended to 12 weeks or more from the date of the order.

Some people will work night and day just to buy a labour-saving appliance.
PURCHASING CONT'D

We must all be aware that in order to place an order, be sure of receiving the goods, and to pay for it out of this year's budget, the orders should be placed now.

Remember, as of April 1, 1974 we are spending next year's money. Can you afford it?

Donna Jones
Clerk Typist
Purchasing

E.G. Anderson
Purchasing Co-ordinator

FROM THE CLASSROOMS

"When you finish there come into my office and give me a snow job on this requisition of yours."

UP THE DOWN STAIRCASE

Imagination is as good as many voyages - and how much cheaper.
Fern Audet, who joined our staff last September as Advertising Instructor for Creative Communications and Creative Arts, has a way with his Advertising Art students. The wall behind his desk is adorned with sketches they have made of him.

A sample sketch, by first term Ad Art student Lou Robson, is shown herewith.

After four months on his first teaching job, Fern says he likes the life of an Instructor -- "I love working with young people," he says -- but he finds the job mentally and emotionally demanding.

His background includes his own advertising consultant firm, Canadian managing director of an advertising agency, staff member of three other advertising agencies, and advertising salesman for a local newspaper. He has also worked in radio.

At RRCC he teaches Advertising Theory, Applied Advertising, Advertising Copy Writing, and Oral Communications.

In his spare time he is a hobby farmer.

Sometimes students on a working-on-the-job assignment complain that they do not have enough to do. Everyone on staff is so busy doing his own thing that they forget about the young student who wants to learn the ropes.

Not so Tim Haverluck, editor of the Projector and a third term student in Creative Communications. Assigned to The Free Press, he was sitting in the news room one December afternoon when a report came in of a bad fire on Corydon Avenue. The city editor looked around and saw no reporter available except the Creative Communications student. So Tim was sent on the job.

The result: a top-of-front-page story with a Tim Haverluck byline, no less.

Maybe there's hope that the Manitoba Public Relations Society is at last getting wise to Red River Community College.

The Society, which is keen on upgrading the trade or profession of Public Relations, has been trying to get a Public Relations course established at the University of Manitoba, but has been told this appears unlikely. Reporting this development, Kent Morgan, editor of Fact, the Society's newsletter, comments, "I say we should plug into Red River Community College where a PR course is already established."

Let's hope the Public Relations Society takes it from there. Kent Morgan, by the way, is a graduate of the Creative Communications course.

Have you noticed how, in winter, children always leave open the doors they slam shut in summer?
COMPUTER CENTRE CHATTER

One of the features of the Student Information System is the printing of Instructor Notices mentioning non-receipt of the Termination/Transfer Forms. The system prints them out 1 week after the course is supposed to end for those students who have yet to be terminated via the form. It is meant as a gentle reminder.

If the Termination/Transfer is "in transit" or if the Instructor Notice is in error for other reasons, an equally gentle notation on the Notice, reflecting the student's situation would be appreciated by the clerks in the I/O section of the Computer Centre. In fact, any positive feedback as to a student's status, would be greatly appreciated by Don Foulkes or Marty Joyal of the I/O Section. Please contact them or the Resigtration Department.

On December 8 our IBM/360 experienced extensive alterations. We traded 48,000 positions of IBM memory for 80,000 positions of CDC, giving us a total of 96,000 positions of memory. The advantage being economics plus larger capacity. In simpler terms; the users (students, programmers, user departments) will make the same mistakes only now they will have more room in which to make them.

Do we have the source version of any of your personal software programs? We would like to discourage our storing of it. If it is your package and you want it, come and get it. If you want us to store it, we ask that it be documented as per our standards. Please see Gord Hymers, Computer Centre.


SOME STATISTICS TO BORE YOU!

<table>
<thead>
<tr>
<th>Number of Job Starts - System 360 Batch</th>
</tr>
</thead>
<tbody>
<tr>
<td>Students</td>
</tr>
<tr>
<td>Sept/73</td>
</tr>
<tr>
<td>Oct/73</td>
</tr>
<tr>
<td>Nov/73</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Meter Time - Distribution By Job Classification</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nov./72 (hrs.)</td>
</tr>
<tr>
<td>----------------</td>
</tr>
<tr>
<td>Staff</td>
</tr>
<tr>
<td>Instructors</td>
</tr>
<tr>
<td>Student</td>
</tr>
<tr>
<td>System Maint/Misc.</td>
</tr>
<tr>
<td>Production</td>
</tr>
<tr>
<td></td>
</tr>
</tbody>
</table>

Over Counter Services (Instructional)

Exam Marking - Gradefin - Student Evaluations

| External (Hospitals) | - 33 |
| Internal - mainly; Diploma Nursing | - 76 |
| Business Admin.       |      |
| Food Services         |      |
| Computer              |      |
| Marketing             |      |

FLORIAN W. GREEN

Experience is still the best teacher. An added advantage is that you get individual instruction.
MONUMENTS OR FOOTPRINTS?

THE ROLE OF THE LEARNING RESOURCES CENTRE
IN THE DECADE OF THE SEVENTIES

William Faulkner, in his book, The Town, has one of his characters, Mr. Snopes, make the following observation about his accomplishment:

"Except that it was not a monument: it was a footprint. a monument only says 'At least I got this far' while a footprint says 'This is where I was when I moved again.'" 1.

As media personnel stand on the threshold of the 1970's, looking both backward and forward, they have the opportunity of assessing where they have been in the recent past and anticipating the possibilities which lie ahead in the new decade. Realistically, we can say with Faulkner that the past has not been a monument, we can move on. For participants in the audio visual field have been making noticeable footprints in recent years.

Before considering what the 1970's hold for us as we move on, let us review briefly the developments, trends, and influences of the late 1960's. A backward view, shows us the following:

1. the trend toward materials or media centers,
2. publication of new guidelines for the setting up, and managing of media centers,
3. a revolution in education, especially in the teaching and learning processes,
4. the effect and the influence of government and private funding for media implementation.

What does the decade of the seventies hold for media oriented libraries like ours?

1. First of all, the media oriented library will continue to be the accepted pattern; the availability and proliferation of materials and equipment increasing in printed materials, records, tapes, prints, slides, films, television, microforms, etc.
2. Information retrieval systems, open and closed circuit television, computer-assisted instruction, and other sophisticated methods and devices will become more widely used if not standard equipment for the average library.
3. Materials and equipment will continue not to be confined to one location in the College but found in various areas such as in resource centres, satellites, and learning laboratories.
4. Newly constructed libraries, such as ours, will reflect the newer educational concepts. Space for individuals and small group study in the form of carrels and conference rooms will become standard. The library complex will include, in addition to the traditional space, one or more classrooms, a materials production laboratory, a lecture hall or area for large/small viewing, and a television studio.
5. Librarians and faculty will apply in the seventies many valuable ideas and lessons learned from participating in provincial and federal programs. Important among the things learned so far have been the need for and value of establishing media libraries, the importance of individualized learning and the recognition of many and varied ways of learning by today's students.
6. Librarians will continue to function most effectively as members of the education team. The media oriented library will develop towards having specialists on the staff in various areas of responsibility, rather than being administered by a single individual.
7. Librarians as materials experts will continue to have increasing responsibility in the evaluation of all types of materials. Emphasis will be on evaluation and use rather than merely organization and storage.


A psychiatrist is someone who doesn't worry as long as you do.
These then are a few of the developments of the directions which College libraries, our's included, are working towards in the next few years. The decade will have been successful if these developments and general trends are realized. The great hope of the seventies will not, however, be the sophisticated technological developments found in a few media libraries, but the expansion, revitalization, and conversion of the multitude of traditional, print-oriented libraries into dynamic, relevant, all-media, curriculum centered libraries. If the majority of media oriented libraries can truly move ahead in joint partnership with librarians and faculty, the next ten years will be memorable ones and the footprints left will be large ones.

One last word, as we pause on the threshold and contemplate the new decade. It is of the upmost importance for each of us to ask how best we can contribute to the growth and development of the adults who come to this College to build their careers. We, as librarians and faculty, must live up to the developments in technology and materials. However, we must not become lost or enmeshed in the morass of gadgets, and techniques to the exclusion of personal contact with the individual students who need us instead of the media material. Our educational institutions must continue to be humanistic ones. The individual student, as a person, must remain our chief reason for being.

John W. Kilbury
Learning Resources Centre


MINUTES
DIRECTOR’S ADVISORY COUNCIL
DECEMBER 11, 1973

Administration: G. L. Talbot (Chairman), W. H. Grant, R. H. Newman, D. Williamson, J. Green, S. L. Ursel

Faculty: J. McMillan, J. L. Bechert, I. Karasick, A. Good, J. McKay, D. Dales

Department Heads: L. Rodkin, N. McIvor, L. Fletcher, P. Hunt

Faculty Association: B. Harvey

Students: A. Giesbrecht

Mr. Talbot welcomed new members of the DAC from the Student Association: Lynn Sigurdson—Public Relations Director, Avril Rosenberg and Paul Fogg.

LIQUOR PERMITS

The College presently issues 12 Liquor Permits per year for the students. One DAC member suggested that the College should issue more, perhaps up to 15 per year, to accommodate the various student clubs wishing to raise funds. It was suggested that the number of permits issued should depend on how well the students conduct themselves at the social functions. As long as the students clean up after each function, are on good behaviour, etc., they should be permitted to hold more functions.

The hardest thing about prize-fighting is picking up your teeth with a boxing glove on.
It was noted that all social functions could be held in the old gym only, not the new gym.

It was suggested that a need for a policy of rules regarding functions held in the gym be set up. The following were nominated to develop a policy: R. H. Newman representing Administration, S. L. Ursel representing Public Works and B. Harvey representing the Faculty Association.

CHRISTMAS DINNER

The Student Association requested permission to have a Liquor License for a Christmas Dinner in the Assiniboine Inn at 2:00 p.m., Tuesday, December 18. A Hockey Game and a Social are to follow.

Mr. Talbot suggested that the dinner start at 5:00 p.m., so that it will not interfere with classes.

TOWER LOUNGE

The Department of Public Works will be asked to turn down radio in the Tower Lounge.

DIPLOMA COVERS

A DAC member suggested that a different type of cover, perhaps a leather one, be introduced for the Diplomas and Certificates. To be looked into is what is available at a moderate cost.

DIPLOMA FORMS

New ones are presently on order.

TASK FORCE ON COLLEGE LOGO

The Task Force so far has done a lot of investigating.

One member of the Task Force for the College Logo showed slides from Hudson Bay Company re the stages they followed to come up with a new identity.

Another example was that of the University of Manitoba, with a new logo just recently established. The designer of it's logo offered to talk to DAC members re establishing our logo.

Some members felt that Red River needs a separate identity from other Government Divisions.

The Task Force will further investigate whether we should have our own logo, how to go about forming a logo. Other Colleges will be contacted regarding cost, how their logo was established, etc.

INSTRUCTOR EVALUATION TASK FORCE

25 out of 40 survey instructor evaluation forms have been turned in so far. There will be no presentation until all forms are in.

SPEAKERS' BUREAU TASK FORCE

It should be noted that questions asked on the questionnaire for the Speakers' Bureau are simply to introduce the speaker before his/her speech begins and for no other reason.

Nothing makes a man put his best foot forward like getting the other one in hot water.
POCKET CALCULATORS

Policy as to whether pocket calculators should be used to be decided by each Division.

PRINTSHOP SECURITY

It was noted that during examinations, the utmost security is enforced in the Duplicating Centre.

BENCHES IN THE HALLWAYS

One member brought up the fact that students in certain buildings of the College are sitting on floors in the hallways and that perhaps the College could install benches in the halls. It will be looked into regarding what kind of benches, the durability, etc.

AUTOMOTIVE PARKING

To be looked into.

SNOW PILES

To be cleared.

RESIGNATION - WILL MOORE

Mr. Giesbrecht, on behalf of Mr. Moore, expressed regret that he can no longer be President of the Student Association. Mr. Giesbrecht is to take over as the new President. Mr. Talbot offered Mr. Giesbrecht his support while in the new position.

Mr. Talbot thanked the members for their attendance over the 1973 year.

Discretion is when you are sure you are right but still ask your wife.